

To: Han, Vic; Nicoli, David; Woodward, Ellis
 Cc: Daragan, Karen; Firestone, Marc; Merlo, Ellen; Parrish, Steve

2047027802

Obviously, we need to see what they say first; but I think we can use the process points to our advantage. Perhaps a statement.

From: Nicoli, David on Wed, Aug 16, 1995 10:03 AM
 Subject: ADAMHA REgs
 To: Han, Vic; Laufer, David; Woodward, Ellis
 Cc: Firestone, Marc; Parrish, Steve

Dan Jaffe from ANA reported to me that a reporter that was interviewing him said that he had spoken w/Shalala, who said the ADAMHA regs are coming out next week.

Besides an FYI, I think you will want to consider in advance what we say in response to their issuance. One could argue that we could leverage off their issuance along the lines of the FDA Insider Report--ie, that Congress made a policy decision 3 years ago to give states the responsibility in this area, that was the right decision, that HHS has sat on these regs for 3 years as the problem of youth smoking grew worse, that FDA is now dictating what should be done rather than the states, that our AAA program is pegged to ADAMHA and Congress's policy decision to give states the responsibility, etc.

This, in my mind, is a communications call--do we do press conference, a statement, nothing--I don't have the answers yet. But set forth above are some of the questions. Let me know what you all think. Thanks.

Note for Woodward, Ellis

From: Colby, Dolly
 Date: Wed, Aug 16, 1995 11:31 AM
 Subject: RE: wright
 To: York, Mike
 Cc: Woodward, Ellis

Should it be the "jury's verdict" or just "jury verdict." Also who will this go to? Will we send out if we get calls or do you want it on the wires and faxed to the usual reporters in NY DC plant communities, etc. D.

From: York, Mike on Wed, Aug 16, 1995 11:00 AM
 Subject: wright
 To: Colby, Dolly; Moore, Mary Ellen; Prager, Greg
 File(s): wallfinal

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Here is a draft of our statement to be released in the event of an adverse verdict in the Wright case. PLEASE proof this ASAP. Thanks

Note for Woodward, Ellis

From: Laufer, David
 Date: Wed, Aug 16, 1995 11:26 AM
 Subject: FW: Pending WSJ stories